



WORLD ATHLETICS
INDOOR CHAMPIONSHIPS
KUJAWY POMORZE 26



HOST REGION

ATHLETICS FOR A BETTER WORLD

"WALK THE DOG" EVENT

Two worlds. One purpose.

Join the #WalkTheDog #KujawskoPomorskie event!

In sport, as in life – every step taken together counts.

We run for more than just medals! 🏆 We're launching the Walk the Dog initiative. 🐾
#WalkTheDog #KujawskoPomorskie #Torun2026 #AthleticsForABetterWorld #AdoptDontShop

Time to recharge – for you and for them!

Join the official initiative as part of the sustainable World Athletics Indoor Championships Kujawy Pomorze 26! The World Athletics Indoor Championships Kujawy Pomorze 26 are not only about records on the track – they are also an opportunity to show kindness to our four-legged friends. Become a volunteer for the Toruń Animal Shelter, even if just for a moment, and take a dog for a walk – give them a moment of relief and relaxation while reducing your own stress!



WHO?

- **Athletes:** The perfect way for active recovery and a break from competition stress.
- **Team Managers & Coaches:** A moment of calm in the tight championship schedule.
- **Volunteers & Organizers:** An opportunity to support the local community beyond the arena.



TIME & PLACE

- **Location:** Municipal Park in Bydgoskie Przedmieście and the Animal Shelter in Toruń (3 Przybyszewskiego St.).
- **Date:** March 18, 2026
- **Time:** 9:00-11:30
- **Transfer:** MZK Toruń public transport (tram). Meeting point: 9:00 in front of the main entrance to the Marshal's Office of the Kujawsko-Pomorskie Region in Toruń, 2 Teatralny Square.
- **Coordinator:** Karolina Chojnacka – k.chojnacka@kujawsko-pomorskie.pl, tel. +48 607 568 507

- **Duration:** Each dog-walking session lasts approx. 50 minutes. A guided walk through the beautiful Bydgoskie Przedmieście district and Municipal Park will take the same amount of time. Participants will be divided into two groups.

SAFETY FIRST! (Standards Compliance)

In line with Athletics for a Better World guidelines, we ensure safety for everyone involved:

1. **Quick briefing** – 5-minute on-site training with shelter staff
2. **Smart matching** – Dogs paired to volunteers' temperament and experience
3. **Hygiene provided** – Waste bags and hand sanitizing stations available
4. **Dress code** – Please wear the official championship sports outfit (dirt-resistant)

HELP PROMOTE THE ADOPTIONS!

Your reach has power. Take a photo with your walking companion and tag it with:

**#WalkTheDog #KujawskoPomorskie #Torun2026 #AthleticsForABetterWorld
#AdoptDontShop #SchroniskoDlaZwierzatTorun #WICKujawyPomorze26**

HOW TO SIGN UP?

1. Click the link: <https://forms.office.com/e/9umYiggNdu>
2. Fill in the form and submit!
3. The number of places is limited due to animal welfare (max. 40 people).

Participation in the Walk the Dog initiative, organized as a side event of the World Athletics Indoor Championships Kujawy Pomorze 26, constitutes consent to the free recording and dissemination of participants' images in photographic and audiovisual materials created during the event. The image may be used for informational, promotional, and marketing purposes, in particular via publication on social media, the organizer's websites, and in press and promotional materials related to the initiative and WIC Kujawy Pomorze 26, without time or territorial limitations.

A SPECIAL MEMORY

During the walks in the Municipal Park, each participant will have a photo taken with their dog. Every participant will receive by email a link to a cloud folder where the photos will be available for download. The photos shared on the drive will serve as a certificate of engagement in World Athletics social-impact activities.



IMPACT (EVENT SUMMARY)

1. **Photos** taken by event photographers will be used to prepare a summary exhibition of the #WalkTheDog initiative as part of the Sustainable World Athletics Indoor Championships Kujawy Pomorze 26.
2. **Additional Help** – Each participant may purchase dog or cat food and bring it to the collection point. A marked donation box will also be available at the Animal Shelter for financial contributions, which will be used to purchase food and other necessary supplies for the shelter's animals. The shelter will also receive materials for reuse after the championships, such as banners, obstacle elements, and others.

The local organizer, the Kujawsko-Pomorskie Region, carries out activities within the World Athletics Indoor Championships Kujawy Pomorze 26 inspired by the Athletics for a Better World program, in particular promoting sustainable production and consumption, reducing negative climate impact (including carbon emissions), focusing on environmental protection and air quality improvement, guided by the principles of global equality, non-discrimination, inclusivity, and actions supporting social well-being.

